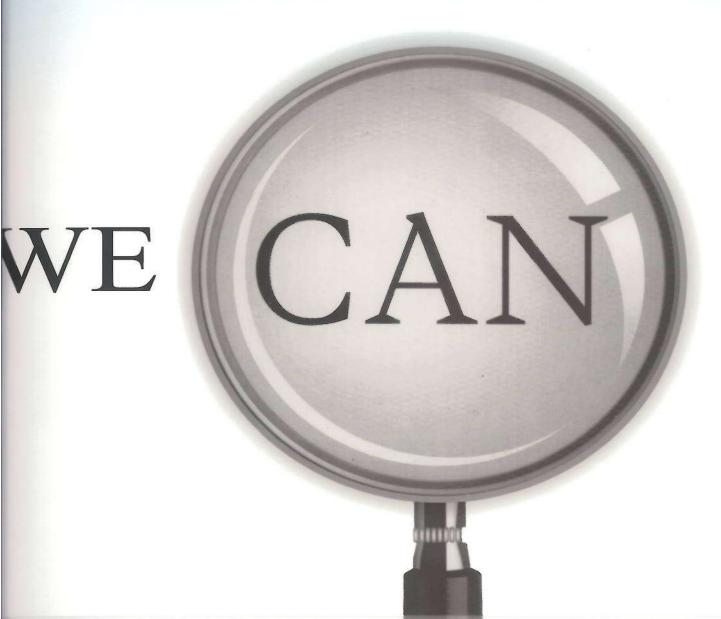


CONSULTING | RESEARCH | M&E



Islamabad | Lahore | Peshawar | Quetta | Ontario | Kabul

APEX Consulting at a Glance



Harnessing Knowledge ®

Name	APEX Consulting (APEX)
Contact Person	Syed Sardar Ali (Senior Partner) Executive Business Center, Saudi Pak Tower, Islamabad. Tel: +92 (051) 280 0397 / 98; Ext: 3110 Email: sardar.ali@apexconsulting.biz
Year of Establishment	August 2002
Incorporation in Pakistan	APEX Consulting Pakistan is registered in Lahore, Pakistan under Section 58(1) of the Partnership Act 1932.
Incorporation in Canada	APEX Consulting International, Inc. is registered with Industry Canada under Corporation Number 453265-1.
Head Office Address	Executive Business Center Ground Floor, Saudi Pak Tower, Jinnah Avenue, Islamabad. Tel: +92 (051) 280 0397/98 Ext: 3110 www.apexconsulting.biz
Pakistan Branch Offices	Islamabad Lahore Peshawar Sukkur Quetta Gilgit Hyderabad
International Offices	Kabul, Afghanistan Ontario, Canada
Line of Business	Development and Management Consultants
Practice Areas	Monitoring and Evaluation Livelihood Education Health Energy and Environment Natural Resource Management Governance and Economic Growth Marketing Research Corporate Social Responsibility Business Process Outsourcing Textile Consulting Water, Sanitation and Hygiene

Message from the Senior Partner

Harnessing Knowledge ®

At APEX Consulting we are committed to be a world leader in providing knowledge-based solutions to challenges of social development, economic growth and enterprise management. Our consulting services to governments, donor agencies and private entities are a reflection of our strong corporate sector roots and our vast multi-disciplinary experience in the social sector.

Our corporate motto Harnessing Knowledge ® is a reflection of our belief in the power of human reason in leading the way to a prosperous, harmonious and sustainable world.

We shall continue in our efforts to provide you with the most effective solutions to all your public and private sector development needs.



Master in Public Administration – Harvard (1996-98) Master in International Relations – Japan (1989-91) BS Mech. Engineering – UT Austin (1983-86)

Financial and Private Sector – World Bank, Washington, DC (1998 – 2002) International Dept. – Industrial Bank of Japan, Tokyo (1994 – 96) Middle East Business Dept. – Sony Corp., Tokyo (1991 – 94) Engineering Dept. – ICI Pakistan, Ltd. (1987 – 89)

Syed Sardar Ali obtained master's degree in International Relations from Japan and trained in Public Administration from John F. Kennedy School of Government at Harvard. For the past 25 years, Sardar Ali has worked in Pakistan, Japan, US and Europe in engineering, business, commercial banking and international development. Working for the World Bank in Washington, DC he negotiated transactions for privatization, foreign equity investment and restructuring of State Owned Enterprises. He advised ministries of finance and central banks on bank privatization, mergers, liquidations and re-capitalization and helped establish capital markets in Eastern Europe and former Soviet Union. Working in Tokyo he was responsible for credit and structured finance for the Industrial Bank of Japan. He is fluent in Japanese and has published in international dailies. As founder and Senior Partner of APEX, Sardar Ali has led teams on wide ranging disciplines including economics, energy, agriculture, livelihood, governance, microfinance and local area development.



Syed Sardar Ali Senior Partner APEX Consulting

APEX Clients









Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



































Schweizerische Eidgenossenschaft Confederation suisse Confederazione Svizzera Confederazion svizza



Embassy of Switzerland

































Department for International Development

Client Testimonials

We are extremely proud of the feedback we have received from our clients over the years for the quality of our work and our commitment to their success.



"We would rate APEX's work among the best we have contracted to third party service providers. We can confidently recommend APEX for the provision of quality professional consulting services to development practitioners".

Shahzad Mithani, Senior Director Education



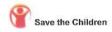
"APEX was selected through a nationwide competition, which was open to all consultancy firms and we have found that APEX has completed the Assignment...from the design to field work to analysis and report generation within the timeframe. we are satisfied with their work and recommend them".

Haider W. Yaqub, Country Directro



"On a very Short notice APEX was able to mobilize a complete research and field team, carry out the field work, analyze data and present the finding. We are very satisfied with the speed and quality with which APEX has completed the Assignment".

Colin Rasmussen, Reconstruction Program Specialist, Earthquake Reconstruction Program



"We world like to thanks APEX Consulting Pakistan for rendering us their services and for doing an outstanding job".

Dr. Amanullah Khan, Deputy Country Director



"APEX successfully completed all the given tasks specified in the Terms of Reference. Its performance as well as profession responsibility in terms of compliance with the contract was evaluated highly".

Tetsuya ISHII, General Manager



"Despite tough field conditions due to massive floods, APEX proficiently completed the nationwide Institutional Assessment Study of Community Organizations. Its presentation on major findings to a large gathering of development professionals generated thoughtful discussion and contributed enormously to the success of our yearly retreat".

Khaleel Ahmed Tetlay, Chief Operating Officer (COO)

49. 48. 47. 46. 45. 44. 43. 42.	2011 2011 2011 2011	Final Evaluation of PEFSA Program in Pakistan Sporting Need Assessment in Lower Dir, Upper Dir, Malakand And Shangla Districts	Save the Children UNDP
48. 47. 46. 45. 44. 43. 42.	2011 2011		LINIDD
47. 46. 45. 44. 43. 42.	2011		UNDF
46. 45. 44. 44. 43. 42. 42.		Poverty Scorecard Survey (Lot N8) District Khshab	PPAF
45. 2 44. 2 43. 2 42. 2		Field Monitors and reporters- Sindh	UNICEF
44. 2 43. 2 42. 2	2011	Field Monitors and Reporters- KPK	UNICEF
43. 2 42. 2	2010	Baseline Survey for Community Infrastructure Project	Care International
42.	2010	Innovative Rapid Assessment and Monitoring in Sindh	USAID
	2010	Study on "Result Based Monitoring & Evaluation Framework For PRSP-II"	Finance Division, GoP
44	2010	Field Monitors and Reporters	UNICEF
41.	2010	Apricot Commercial Potential Study for GB	SDC
40.	2010	Third Party Evaluation of Literacy Cennters in DI Khan	PAIMAN AT
39.	2010	Institutional Assessment Survery of COs	RSPN
38.	2010	Training Need Assessment Survery	SDC, Peshawar
37.	2010	Household Survey and Carryout Qualitative Survey of the Project "Revitalization and Improvement of Primary Health Care Services Batagram"	Save the Children
36.	2010	Baseline Survey in Two Union Council Based Poverty Programme Districts of SRSO	RSPN
35.	2010	Punjab Cities Improvement Investment Program	ADB
34.	2010	Baseline and End line Studies for Media Storming Project	JSI/USAID
33.	2010	Sporting Need Assessment in Swat and Buner Districts	UNDP
32.	2009	Data Collection, Entry and Tabulation for Survey of RSP, Community Physical Infrastructure (CPI)	RSPN
31.	2009	Baseline Survey for Impact Analysis (BLSIA)	KRI- JICA
30.	2009	Terminal Evaluation of International Training Program on Operation and maintenance of Construction Machinery.	JICA
29.	2009	Evaluation of In-Country Training Program on "Safe Motherhood"	JICA
28.	2008	Developing a comprehensive Technical and Vocational Education and Training Support Programme For Pakistan	GTZ
27.	2008	Final Evaluation of Supporting Community Learning in EQ Areas	Plan Pakistan
26.	2008	Compilation, Evaluation and Gap Identification of Existing Water Sector Studies in FATA	FDP-LD/CHF
25.	2008	Literacy Mapping in Pakistan for the purpose of developing a strategy for National Literacy Plan	NCHD
24.	2008	Behavior Change Communication Strategy for Demand Generation of Reproductive Heath	UNFPA
23.	2008	Rapid Rural Assessment of Livelihood Program	CNFA-I-LED
22.	2008	SWOT Analysis of Economic Development Policies	CNFA-I-LED
21.	2008	Gender Analysis in Value Chain	CNFA-I-LED
20.	2007	Baseline Study for Impact Assessment in FATA	KB
19.	2007	Capacity Assessment of PMD, AEDB, NEPRA	WEP-UNDP
18.	2007	Kalinger Water Supply Scheme	IPDF
17.	2007	Evaluation of Programme Building Resilience of Communities to Disasters	IR
16.	2006	Budget Analysis for Ministries of (I) Food; (ii) Environment; and (iii) Labor and manpower	DAI
15.	2006	Cluster Development Study for 6 different Manufacturing Industries	UNIDO
14.	2006	Value Chain Study for Micro & Small Enterprise in the Dairy Sector	LAP
13.	2006	Socio-economic Survey for defining Village Energy Need in Balochistan and Sindh	AEDB
12.	2006	Rapid Assessment of Shelter in Earthquake, Affected Region	USAID
11.	2006	Training Program for ICCI Members of Middle East Countries	ICCI
10.	2006	Institutional Development of TEVTA Punjab	TEVTA
9.	2006	Assistance in Technical and Cost Proposal Development for USAID Value Chain Project	LOL
8.	2006	Review of Customs Clearance System and its Enforcement in Pakistan	JICA
7.	2005	Design of Training Modules	KB
6.	2005	Assistance in the Drafting of Nationa SME Policy	SMEDA
5.	2005	Primary Education survey in Sindh and Balochistan	ESRA
4.	2004	Concept Papers for New Activity Design	USAID
3.	2004	Unlocking the Industrial Potential of Bin Qasim District	JETRO
2.	2003	Design of Merit and Needs Based Scholarship Program	USAID
	2002	A Study of the Postal Payment System of Pakistan	BP

S.No	Year	Project	Client
100.	2013	Assessment of Water and Sanitation Schemes Phase 1	Solidarites International
99.	2013		UN FAO
98.	2013	Livelihood Recovery Appraisal 2013	UNFAO
97.	2013	Nutrition and Health Survey in 6Provinces	Save the Childern
96.	2013	TPFM of COMNet Projects in Balochistan 2013	UNICE
95.	2013	Third Party Field Monitoring IN Balochistan 2013	UNICE
94.	2013	Third Party Field Monitoring in Sindh 2013	UNICE
93.	2013	TPFM of COMNet Projects in KP and FATA 2013	UNICE
92.	2013	Third Party Field Monitoring of COMNet Projects in Sindh 2013	UNICE
91.	2013	Communication Strategy for FATA KP Health Program	Save the Children
90.	2013	Pre and Post Intervention Survey of Drugs Awareness in KPK	UNODC
89.	2013	Field Monitors and Reporters in KPK and FATA	UNCEF
88.	2013	Gender Analysis for the FATA KP Health Programme	Save the Children
87.	2013	Baseline Survey of MNCH and HTSP in KPK and FATA	Save the Children
86.	2013	Third Party Monitoring & Evaluation of Services in FATA	UNWFP
85.	2013	Third Party Field Monitoring of Sanitation Programme at Scale in Pakistan (SPSP-Rural)	UNICEF
84.	2013	Third Party Monitoring of Saudi Fund for Development (SFD) Supplies	UNICEF
83.	2013	M&E Services for Training Activities for General Election in Pakistan	UNDP
82.	2013	Baseline Survey for Peach Farmers 2013	Chemonics
81.	2013	Monitoring and Evaluation in Pakistan	IFES
80.	2013	UCs Profiles and Baseline Data Collection Study in Khyber Pakhtunkhwa (Peshawar and Nowshera Districts) for RAHA Programme	UNDP
79.	2013	Evaluation of WFP (P) FERL and DRR activitites through Cash For Work & Food for work under "EO & PRRO" 2011-12	UNWFP
78.	2013	Baseline Survey of MNCH for MCCS Project	AKP(P)
77.	2013	Regular Performance Monitoring Service	MEDA
76.	2013	Beneficiary Perception Survey	PMDFC
75.	2012	Third Party Monitoring of RAHA Projects in FATA	UNHCR
74.	2012	Comprehensive Needs Assessment in KP	UNHCR
73.	2012	Field Monitors and Reporters in Sindh	UNCEF
72.	2012	Field Monitors and Reporters in KPK and FATA	UNICEF
71.	2012	Third Party Field Monitoring of UNICEF Regular Programme and Emergency Response Activities in Punjab	UNICEF
70.	2012	Literacy Boost (LB) and Students Readiness Assessment (SRA) Baseline Survey	Save the Children
69.	2012	Livelihood Recovery Appraisal (LRA)	FAO
68.	2012	Conflict Trend Analysis	DFID
67.	2012	Baseline Survey of Peach and Potato Growers of Malakand Region (under USAID Pakistan Firms Project)	Chemonics International Inc.
66.	2012	Health Baseline Survey in Swabi District	Save the Children
65.	2012	Data Collection and Entry for LSP Survey of SRSP	RSPN
64.	2012		UNICEF
63.	2012	Field Monitors and Reporters in KPK and FATA	UNICEF
62.	2012	Final Evaluation of Children Back to School Project	Plan
61.	2012	Large Scale Baseline Survey	Save the Children
60.	2012	Baseline Survey for Manzil Project	World Vision
59.	2012	Final Evaluation of EIE Program in Pakistan	Plan Int.
58.	2011	Data Collection and Entry for Final Evaluation of CBHA Program in Pakistan	Save the Children
57.	2011	Monitoring, Evaluation and Knowledge Management of Early Recovery Scaling up of Rural Sanitation Prgramme	WaterAid
56.	2011	Monitoring Review of UNDP Flood Recovery Programmes	UNDP
55.	2011	Field Monitors and Reporters in FATA	UINCEF
54.	2011	KAP Survey and Environmental Awareness Campaign	Islamic Relief
53.	2011	Detailed Livedlihood Assessment (DLA)	FAO
52.	2011	End-line Survey for Impact Analysis	KRI / JICA
51.	2011	User Beneficiary Assessment Survey	PPAF

S.	No	Year	Project	Client
1	50.	2017	Stydy on uptake of Warehouse Receipt Financing in Pakistan	Karandaaz
1.	49.	2017	Mid-term Evaluation PPR Project	PPAFRIZ
1	48.	2017	Post Polio Campaign Monitoring (Eighteenth, Nineteenth, Mar Tewenteeth and Twentyfirst Rounds and June)	Consulting
1	47.	2016	Post Polio Campaign Monitoring (Seventeenth Round)	RIZ Consulting
1	46.	2016	Infant and Young Child Feeding KAP pre survey in three districts of Sindh Province	UNICEFRIZ
1.	45.	2016	Post Polio Campaign Monitoring (Sixteenth Round)	Consulting
1	44.	2016	Post Polio Campaign Monitoring (Fifteenth Round)	RIZ Consulting
			Post Polio Campaign Monitoring (Fourteenth Round)	RIZ Consulting
			Post Polio Campaign Monitoring (Thirteenth Round)	RIZ Consulting
1	41.	2016	Post Polio Campaign Monitoring (Twelfth Round)	RIZ Consulting
1	40.	2016	Final Evaluation of Land Record Management Information System	LRMIS, GoP
1.	39.	2016	Baseline Survey of SUCCESS programmeBaseline Survey of SUCCESS programme	NRSP
1.	38.		Baseline Survey of SUCCESS programme	TRDP
1.	37.	2016	Post Polio Campaign Monitoring (Eleventh Round)	SRSO
		2016	Baseline Survey in Tank and Hangu	RIZ Consulting
1.	35.	2016	Post Polio Campaign Monitoring (Tenth Round)	UNDPRIZ
1.	34.	2016	Post Polio Campaign Monitoring (Ninth Round)	Consulting
1	33.	2016	Post Polio Campaign Monitoring (Eighth Round)	RIZ Consulting
1	32.	2016	Baseline Survey – Stakeholder Analysis	RIZ Consulting
1.	31.	2016	Baseline survey for the project Voices from the Valley	RSU – E&LD- GoS
1.	30.	2016	Post Polio Campaign Monitoring (Seventh Round)	British Council
1	29.	2016	Post Polio Campaign Monitoring (Sixth Round)	RIZ Consulting
		2015	Contraceptive Stock Assessment Survey	RIZ Consulting
		2015	Conflict Mapping in KP	JSI/USAID Deliver Project
		2015	Immunization Coverage Survey, Client Satisfaction and MO Presence in Punjab	UNDP
		2015	Data Collection for Impact Evaluation Rule of Law Programme	TRF Plus
		2015	Public Opinion Survey for Strengthening Electoral and Legislative Process	UNDP
		2015	Post Polio Campaign Monitoring (Fifth Round)	UNDP
		2015	Mid-term Evaluation of Strengthening Rule of Law Programme	RIZ Consulting
		2015	Post Polio Campaign Monitoring (Fourth Round)	UNDP
		2015	Post Polio Campaign Monitoring (Third Round)	RIZ Consulting
		2015	A feedback on the Voter Education Campaign	RIZ Consulting
		2015	Post Polio Campaign Monitoring (Second Round)	UNDP
		2015	Impact Evaluation of Community Resilience Project	RIZ Consulting
		2015	Impact Assessment of DFID Funded Projects	UNDP
		2015	Post Polio Campaign Monitoring (First Round)	SBP
			Mapping of Services regarding Child Protection in Punjab	RIZ Consulting
			Development of Balochistan Maternal, Newborn and Child Health Strategy	CPWB Punjab
		2013	Sanitation Programme at Scale in Pakistan (SPSP)-Phase-II	Mercy Corps
			KAP Study for Rule of Law in Khyber Pakhtunkhwa	UNICEF
		ALCO ALCO	Baseline study and gender analysis	UNICEF
			TPFM of Regular Programme in Punjab 2014	Plan International
			Baseline and Stakeholder Analysis (BASA) for Kuhan Block	UNICEF
			TPFM of Regular Programme in Sindh 2014	OMV UNICEF
			Apricot Consumer Survey	KMC
			Data Collection on Maternal and Child Health	JICA -
			Identification of Relevant Policies and its Review Related to Health	World Vision
			Baseline and End-line survey of women artisans	The Asia Foundation
			User Beneficiary Assessment Phase II	PPAF
				1.10

Year	Project	Client
2019	Allocative efficiency in immunization service service delivery in Pakistan: a cost and benefit comparison of alternative	World Bank
2019	Third Party Evaluation of country programme	Water Aid
2019	Awareness Campaign and Ad TrackingThird	Interflow
2019	Party Media Monitoring of Polio Eradication Initiative (PEI)	Unicef
2019	TPM of Bank Alfalah Fleet Financing	karandaaz
2019	Lot Quality Assurance Samplin (LQAS) (Round 1)	Riz Consulting
2018	Post-Polio Campaign Monitoring (32,33,34,35 and 36th round)	Riz Consulting
2018	Post KAP Survey on IYCF Practice and Behaviours	Unicef
2018	Third party Oversight Consultants for Measles SIA	Unicef
2018	Assessment of WASH in Health Care Facilities (HCF) and Schools in Jhang District	Unicef
2018	Assessment of WASH Facilities in Schools in Punjab	Unicef
2018	TPM of Mezaan Bank Finance Supply Chain Program round II	Karandaaz
2018	TPM of Orix leasing Pakistan's Finance Supply Chain Program	Karandaaz
2018	TPM of Mile-Stone Based Grant of ICF 2	Karandaaz
2018	TPM of Digital Rosca and Financial need of Women Entrepreneur	Karandaaz
2018	TPM of Mezaan Bank Finance Supply Chain Pilot Survey	Karandaaz
2018	Data Collection and Management for Women Economic and Social Well-being Punjab	Bosp
2018	Data Collection and Management for Hepatitis Prevalence Survey in Punjab 2017	Bosp
2017	Post-Polio Campaign Monitoring (27,28,29, 30 and 31 rounds)	Riz Consulting
2017	Mid Term Assessment of Innovation Challenge Fund Round 2 – Women Led Business Enterprises	Karandaaz
2017	Third Party Field Monitoring in KP & FATA	Unicef
2017	Third Party Field Monitoring in Punjab	Unicef
2017	Evaluation of Pakistan Reading Project Grand Initiatives	Irc
2017	Third Party Monitoring and Verification of Karandaaz Projects and Grants	Karandaaz
2017	Post Polio Campaign Monitoring (Twentysecond, Aug, Twentythird, Tewentyforth and Twentyfifth Rounds)	Riz Consulting
	Year 2019 2019 2019 2019 2019 2018 2018 2018 2018 2018 2018 2018 2018	Allocative efficiency in immunization service service delivery in Pakistan: a cost and benefit comparison of alternative service delivery models in four demographic contexts. 2019 Third Party Evaluation of country programme 2019 Awareness Campaign and Ad TrackingThird 2019 Party Media Monitoring of Polio Eradication Initiative (PEI) 2019 TPM of Bank Alfalah Fleet Financing 2019 Lot Quality Assurance Samplin (LQAS) (Round 1) 2018 Post-Polio Campaign Monitoring (32,33,34,35 and 36th round) 2018 Post KAP Survey on IYCF Practice and Behaviours 2018 Third party Oversight Consultants for Measless SIA 2018 Assessment of WASH in Health Care Facilities (HCF) and Schools in Jhang District 2018 Assessment of WASH Facilities in Schools in Punjab 2018 TPM of Mezaan Bank Finance Supply Chain Program round II 2018 TPM of Orix leasing Pakistan's Finance Supply Chain Program 2018 TPM of Mile-Stone Based Grant of ICF 2 2018 TPM of Digital Rosca and Financial need of Women Entrepreneur 2018 TPM of Digital Rosca and Financial need of Women Entrepreneur 2018 TPM of Mezaan Bank Finance Supply Chain Pilot Survey 2018 Data Collection and Management for Women Economic and Social Well-being Punjab 2018 Data Collection and Management for Women Economic and Social Well-being Punjab 2017 Post-Polio Campaign Monitoring (27,28,29, 30 and 31 rounds) 2017 Mid Term Assessment of Innovation Challenge Fund Round 2 – Women Led Business Enterprises 2017 Third Party Field Monitoring in KP & FATA 2017 Third Party Field Monitoring in Punjab 2017 Evaluation of Pakistan Reading Project Grand Initiatives 2017 Third Party Monitoring and Verification of Karandaaz Projects and Grants



In the era of knowledge economy superior employees constitute the most distinct advantage over the competition. At APEX we follow the principles of strategic Human Resource Management (HRM) to craft comprehensive and long-term people management solutions to meet your organizational needs.

APEX maintains one of the largest nationwide field staff and network of offices. We leverage this strength to help clients raise field workforce of multiple categories around the country on a short notice. Our HR professionals possess years of national and international labour law experience to provide advice on collective bargaining and matters of industrial relations.

APEX team helps you steer people strategy in all fields and assists in attracting, developing and retaining the best talent to meet your strategic goals.

- Executive Search
- HR Audit
- HR Policy Manual
- · Third-party Workforce Mgmt.
- Industrial Relations
- Salary Surveys
- Payroll Processing
- Employee Engagement
- Training Needs Analysis
- Organizational Design
- Performance Appraisal
- Benefit Administration
- Soft Skill Development
- HR Automation



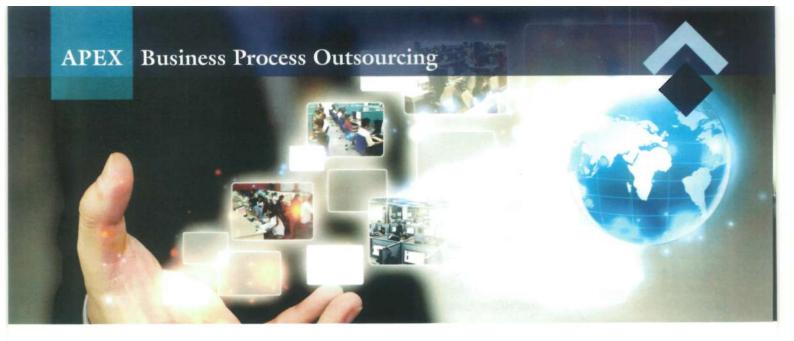
A new era of construction commenced with the infusion of China-Pakistan Economic Corridor (CPEC). This turned out to be a high time when Chinese construction firms explored avenues for investment in Pakistan. Because of the aforementioned episode, the construction industry is now playing an important role in economic growth of Pakistan.

APEX Consulting, Pakistan folded one facet of construction services into the realm of its operations from year 2018 which is Infrastructure services. APEX has been providing the same to a couple Chinese Construction Companies since two years. So far, the firm has ensured provision of material supply to National Motorway M-4 Shorkot-Khanewal Section and Peshawar-Karachi Motorway Section II: Sukkur-Multan Section.

Considering the intricacy of this field, APEX comprehends the needs of its clients' in providing a long-term and reliable supply service catering all the rudimentary requirements of construction cycle. We possess depth of skills, logistic competences and resources to deliver quality construction material according to specifications, on time and within budget.

Areas of Expertise

- Crush Stone
- Clay Bricks
- Asphalt Concrete
- Sand
- Gravel
- Kerb Stone
- Steel
- Tough Tiles
- Logistics Arrangements (For delivering all categories of construction material)



APEX lets you concentrate on your core business expertise by handling all your auxiliary business processes. APEX Consulting can provide the strategy, solutions and services you need to solve your complex business issues, achieve results, and maintain competitive advantage.

Combining years of information technology, management, sales, research and customer handling experience we can provide business-focused solutions tailored to your strategic goals.

Our full portfolio of Business Process Outsourcing (BPO) solutions will help you improve customer loyalty, drive revenue growth, maximize organizational efficiency and integrate your business processes and applications. Our BPC team will seamlessly guide you from initial conceptualization to final service delivery.

As an outside business process expert our wide array of end-to-end services deliver and optimal mix of operational competence, business skills and advanced technology.

- Business platforms
- Customer Service Outsourcing
- Human Resources Outsourcing
- Knowledge Process Outsourcing
- Sourcing and Procurement
- Data Management Services
- Sales and Fulfillment
- Transcription Services
- Payroll Services
- Healthcare Services
- Financial Services Outsourcing
- Digital Services Outsourcing
- Research and Analysis
- Web Analytics



Our media monitoring practice aims to identify, archive and analyze content that contains specific keywords or topics in print, electronic and social media.

APEX operates a 24/7 media monitoring facility with capacity of recording multiple TV channels using licensed tools. Our network of regional offices enables us to access, monitor and translate news published in local language newspapers. We use customized software for sifting through social media platforms and website to capture key trends and popular sentiments.

With more than 50 years of collective experience, APEX has gained deep insight into the media dynamics of Pakistan and political, economic and social milieu of the country. Our experts can help you analyze your media profile and identify opportunities for improved image and communication management.

- Print Media Monitoring
- Social Media Monitoring
- Brand Monitoring
- Media Analysis Report
- Broadcast Media Monitoring
- Ad Tracking
- Media Intelligence
- Online News Monitoring

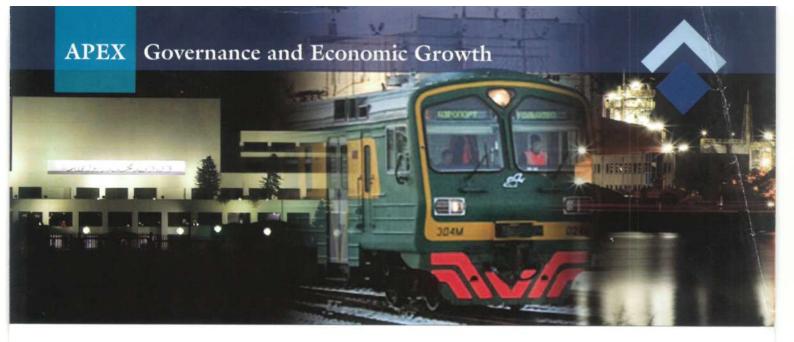


We believe that education provides skills to solve problems through creativity put to use for the benefit of others. The education expertise of APEX encompasses formal primary education, non-formal primary education, adult literacy, vocational skills, sports education, life-skills development and focused informal education. In addition, we are also adept at monitoring and evaluation of education programs.

APEX has extensive experience in the development of textbooks. teachers training material, teachers guides, assessment tools and capacity building of public sector education departments including hands-on training of teachers and education managers.

Our deep understaing of education stems from our broad knowledge as well as our practical experience in this sector. We help organizations in the design and implementation of education programs tailored to the needs of the community and in conformity with international best practices.

- Textbook Development
- Training of Teacher
- Training Material
- · Education Benchmarking
- · Skill-based Assessment Tools
- · Skills & Vocational Training
- · Life Skills Development
- Education System Evaluation
- · Training of Education Managers
- Teacher Guides
- Institutional Assessment
- Adult Literacy
- Community Education
- Sports Educaiton



Our Governance and Economic Growth Unit helps governments, local institutions and communities in achieving accountable democratic governance and private-sector led growth.

We provide our clients with customized understanding of the market and development alternatives. Our analyses are aimed at improving public policy discourse and advancing economic and social development decision making.

We pursue innovative approaches and build on best practices to create the foundation for and promote democratic governance. Our goal is to help build more effective, accountable, and responsive institutions and policies at the national, regional and local levels of government.

Our experts in economics, public policy, local government, legislative strengthening and public finance are well qualified to provide independent and objective insights into public policies and private sector concerns.

- · Economic Policy Research
- Local Economic Development
- Social Policy Papers
- Decentralization
- · Strategies for Rule of Law
- Local Revenue Generation
- Capital Markets Reforms
- Budget Planning and Analysis
- Participatory Strategic Planning
- Legislative Strenghening
- · Institutional and Policy Reform
- Civil Society Development
- · Public Finance Management
- Food Security Policy
- Privatization Strategies
- · Training of Government Officials



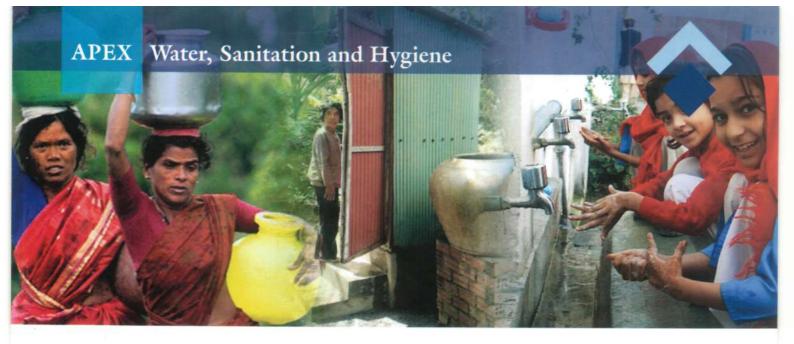
APEX believes that accessible and appropriate quality health care is a basic right of all citizens. We thus work with communities, governmets and civil society organizations to meet the basic minimum health care needs across all income and social groups.

We work for the strengthening of the public sector for better service delivery by carrying out policy research, introducing benchmark innovations and proposing various healthcare insurance and cost sharing options.

We realize that even the best public health coverage leaves gaps which need to be filled through participatory community health schemes. We thus research, design and implemnt public health interventions to prevent the need of expensive secondary and tertiary care.

We also carry out baseline surveys and field research and provide monitoring and evaluation srevices for health sector projects and programs.

- · Health Management Information System
- · Birth Spacing Campaigns
- Reproductive Health Issues
- · Mother and Neo-natal Health
- · Public Health Management
- Community Health Programs
- Health Facility Assessment
- Behaviour Change Communication
- · Health Sector Policy Research
- Health System Strengthening
- · Assistance in Service Delivery
- · Local Care Capacity Development
- Health System Economics
- Health Projects M&E

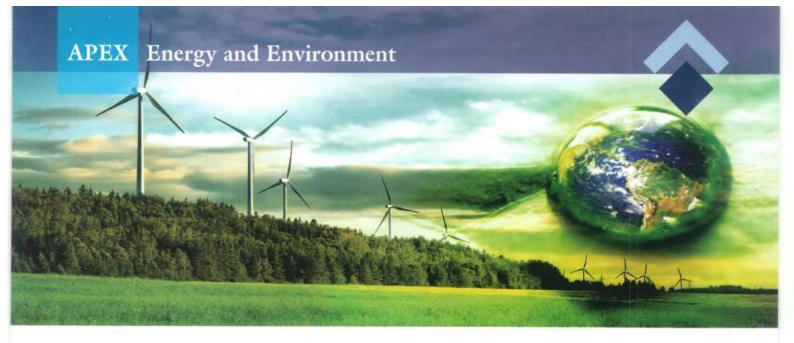


APEX works towards the provision of safe drinking Water, Sanitation, and Hygiene (WASH) services with the conviction that these are fundamental to human health, well-being, and poverty eradication.

We assist rural and peri-urban communities in developing potable water resources including plans for operation, maintenance and financial burden sharing. APEX provides technical supervision for the construction of both traditional latrines as well as non-sewered sanitation facilities, helping communities in achieving open defecation-free status. Scaling up is then ensured through linkages with development plans of local and national governments.

Hygiene seeking behavior of the community is key to the success of WASH initiatives. APEX designs campaigns for the promotion of household hygiene practices including its main pillar of introducing hand washing concepts to school-children.

- Water Quality Monitoring
- · Water Safety Planning
- Arsenic Mitigation
- Sanitation Infrastructure
- Urban Sanitation Markets
- WASH Preparedness
- Hygiene Promotion Framework
- Waste Reuse
- WASH in Schools
- Handwashing Campaigns
- WASH Policy Planning
- · New Sanitation Technologies
- · Open-defecation Free Certifications
- Environmental Regulation



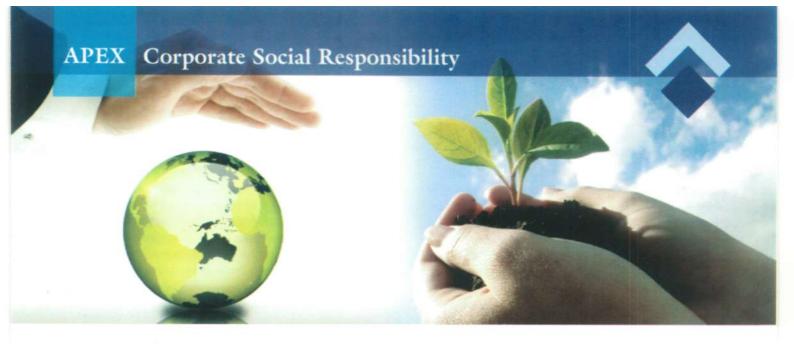
APEX focuses on clean energy resource efficiency to engender environmentally ethical behavior by imparting understanding, knowledge, skills and values to develop ecologically sustainable energy solutions.

We provide solutions for rural electrification, adaptation of renewable energy resources, energy efficiency and pollution abatement to improve quality of life and increase access to energy for the poor communities and remote regions.

APEX offers integrated environmental services including impact assessment studies, climate change adaptation, waste management, environmental management, pollution control and GIS mapping. We provide socially and environmentally responsible advice and develop customized outcomes that meet sustainability objectives.

Our energy and environment division serves to meet energy security needs and facilitates transition to lowcarbon economy.

- Energy Resource Management
- Energy Auditing
- · Performance Contracting
- Energy Efficiency Modelling
- Energy Certification & Trading
- · Renewable Energy Feasibilities
- Bankable Energy Studies
- Environmental Impact Assessment
- · Climate Change Adaptation
- GHG Emissions Abatement
- Carbon Management Programmes
- Carbon Footprinting & Labeling
- · CDM Project Evaluation
- · Environmental Performance Management



Corportae Social Responsibility (CSR) is the continuing commitment by businesses to behave ethically and to contribute to the well-being and quality of life of the workforce, local community and society at large.

CSR is neither charity nor is it mere public relations tool. When pursued strategically CSR increases revenue, reduces costs, mitigates risks, facilitates innovation and increases company loyalty. For modern corporate entities CSR needs to be part of the vision of top management to enhance profitability and long-term corporate sustainability.

Highly experienced CSR team of APEX has the ability to deliver signature internal and external CSR programs and impart trainings to the organization staff for a lasting impact.

APEX also offers services for producing CSR reports as per Sustainability Reporting Guidelines in accordance with UN Global Compact's Global Reporting Initiative.

- CSR Strategy
- CSR Program Design
- Stakeholder Management
- Media Management
- Business/CSR Alignment
- CSR Trainings
- Corporate Communication
- Program Management
- Social Partnerships
- Social Auditing
- CSR Reporting Standards
- Sustainability Assurance
- Program Evaluation
- Corporate Ethics Manual



Natural resource management, as praticed by APEX, is the integration of biological, engineering, social and economic aspects of earth's natural endowments to allow for a sustainable system. APEX applies basic scientific principles governing the interrelationship between biotic and abiotic factors in terrestrial, wetland and aquatic ecosystems.

Our team includes industry's finest researchers and practicioners who share a deep sense of conviction in their roles as managers of natural resources. The expertise of these professionals stems in equal measures from their academic and research work as well as from their knowledge gained through years of practice and field work.

Our consulting services in natural resource management and animal husbandry help our clients in sustaining their business enterprises in the face of increasing economic, environmental, natural resource and societal challenges.

- Crop Sciences
- Livestock Management
- Dairy Development
- · Orchards and Forestry
- · Fisheries and Aqua Culture
- Command Water Management
- Sustainability Plannning
- Agriculture Economics
- Agribusiness Development
- Research Extension Service
- Environmental Assessment
- Project Impact Assessment
- Project Staff Training
- Policy and Program Planning



As a mature industry textile sector is truly global and fiercely competitive. Only firms possessing distinct business advantage over their competitors can expect to survive, grow and remain profitable. In association with its global partners, APEX offers matchless understanding of the key drivers of the textile trade.

APEX team includes both technical and production experts who will deliver a world class solution to ensure competitiveness whether you are a new entrant to the market or planning major restructuring. Business and marketing team of APEX can assist producers in launching domestic labels, retail management and international contract manufacturing.

Industry associations, government bodies and financial institutions can gain an intimate understanding of industry dynamics and can rely on our research and benchmarking expertise for national policy advocacy and settlement of international trade disputes.

- Technology Up-gradation
- Productivity Benchmarking
- Process Re-engineering
- Total Quality Systems
- Production Cost Studies
- · Pre-shipment Inspection
- · Workers Training
- Partner Search
- Market Research
- · Branding and Retail
- Quality Audits
- Case Studies
- Policy Proposals
- Sector Studies



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